

African Americans & Cancer Research

Your guide to  
**saving  
lives**

Cancer Prevention Study - 3 (CPS-3)

THE OFFICIAL SPONSOR OF BIRTHDAYS.®



## **The Facts:**

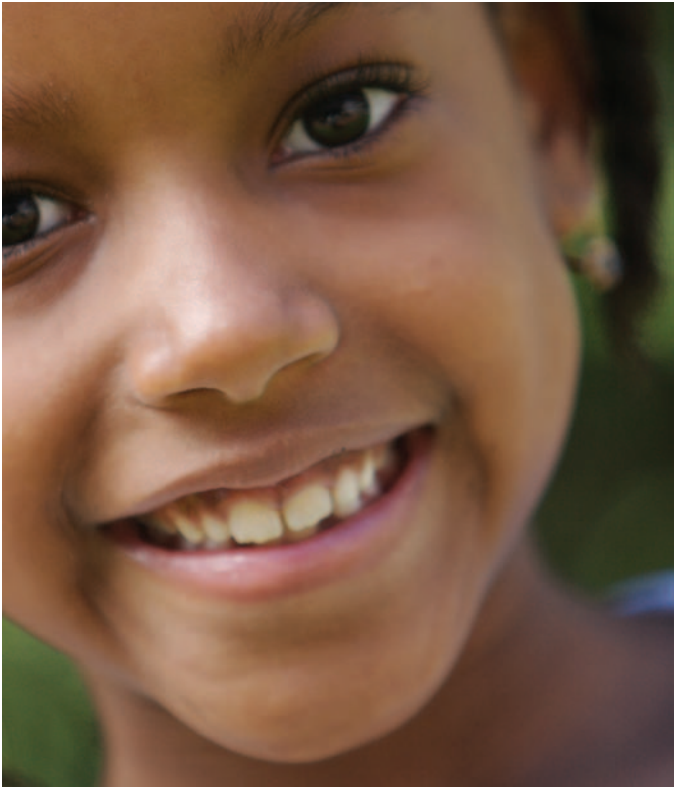
In 2009 alone, more than 150,000 African Americans were diagnosed with cancer.

More than 63,000 died. No other racial or ethnic group in the United States has higher cancer death rates.



We're in this fight

together.



Why?

# For a cancer-free future

**Cancer Prevention Study-3 (CPS-3) is your opportunity to create a cancer-free legacy for generations to come.**

We are asking at least 50,000 African American men and women to participate in a new study designed to help better understand the genetic, behavioral, environmental, and lifestyle factors that cause and prevent cancer. Join us in the fight for a cancer-free future.

# Can I participate?

**Yes, if you:**

- Are willing to make a long-term commitment to the study by completing a follow-up survey every few years over the next 20 to 30 years
- Are between the ages of 30 and 65
- Have never been diagnosed with cancer

## Enrollment is easy!

When you enroll you will be asked to:

- Read and sign a consent form.
- Complete a survey.
- Provide some physical measurements.
- Give a small blood sample.

At home, we will periodically mail follow-up surveys and research updates through annual newsletters.



You can make a  
**difference.**



## What do we know?

The death rate from cancer is lower today than it was 15 years ago. But, African Americans continue to die from cancer at higher rates than whites.

For some cancers, the difference in the rates of death between African Americans and whites is greater now than 30 years ago. This is the “gap,” and your participation in CPS-3 can help us close it.

We can  
close  
the gap.



# Trust

is everything.

## **CPS-3 is ...**

our opportunity to close the gap. We need everyone to participate.

Historically, African Americans have not been included in cancer prevention research. We're changing the face of research with CPS-3 because we can't prevent cancer in our community without involving our community.

Our goal is to eliminate cancer as a major health concern for all Americans.

*Participation in CPS-3 is your chance to create a cancer-free legacy for generations to come.*



## **CPS-3 is not ...**

### **a clinical trial or experiment**

You will not be asked to take pills, change your lifestyle, or receive treatments of any kind.

### **a paid study**

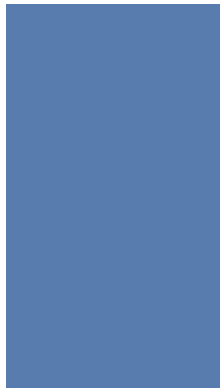
Participation is completely voluntary. There is no cost to you for participation.

### **funded by the government**

The American Cancer Society provides financial support for CPS-3.

# FAQs

Frequently Asked Questions  
about CPS-3



## **What is the purpose of CPS-3?**

The goal of CPS-3 is to better understand the factors (lifestyle, environmental, genetic) that cause or prevent cancer. We ultimately hope to help eliminate cancer as a major health concern for future generations.

## **As an African American, why should I take part in CPS-3?**

Nationwide, African Americans are more likely to develop and die from cancer than any other racial or ethnic group. In 2009, more than 150,000 African Americans were diagnosed with cancer, and more than 63,000 died from cancer. Genetic and lifestyle risk factors for cancer can be different for African Americans, so we need African American participants so we can look at differences in the causes and discover what works to prevent cancer in African Americans.

## **How is Cancer Prevention Study-3 different from the Tuskegee Experiment (aka Tuskegee Syphilis Study)?**

The Tuskegee Experiment, conducted between 1932 and 1972, was a deplorable breach of medical and scientific ethics. Medical

professionals observed the effects of syphilis on African American men who were never told they had the disease and not offered treatment. The legacy of this deception reduced African American trust and participation in clinical studies. It also led to stricter guidelines, greater oversight, and external review procedures that are now required for all human clinical trials and studies.

CPS-3 is different from the Tuskegee Experiment in a number of ways. Participants are informed about the study and provide written consent. The American Cancer Society is not providing or withholding treatment for cancer, and researchers adhere to the highest scientific standards.

### **What does study participation involve?**

Study participants will be asked to: read and sign a consent form, complete a survey, provide some physical measurements (such as waist size, weight, height, blood pressure, and heart rate), and give a small blood sample (similar to a doctor's visit). At home, participants will receive periodic follow-up surveys and research updates through annual newsletters.

## **How long will the study last?**

Participants will be asked to complete follow-up surveys every few years for at least 20 years.

## **Who is eligible to enroll?**

Men and women between the ages of 30 and 65 who have no personal history of cancer and are willing to make a long-term commitment to the study.

## **Why do you need people to be willing to make a long-term commitment to CPS-3?**

Large-scale studies like CPS-3 are scientifically valid only if you can successfully track participants over a long period of time.

## **Who makes sure this study is safe and scientifically sound?**

There will be ongoing review of CPS-3 by cancer researchers from many prominent university and research institutions. Review and oversight by the Emory University IRB (Institutional Review Board) will continue throughout the study. When a study has completed enrollment, the IRB continues to provide oversight while

investigators analyze questionnaire and biological data.

### **Will it cost me anything to participate in the study?**

There are no costs to you other than your time for participating in the study. Costs for the blood draw, survey materials, and postage will be paid by the American Cancer Society.

### **Will I get paid to participate in the study?**

You will not receive any payment from participating in this study. However, by taking part, you will help us learn more about the causes of cancer and other diseases, and perhaps find ways to prevent cancer in the future.

### **I am pregnant. Can I participate?**

Yes, you may participate.

### **How will I get the results of the study?**

We will send you yearly newsletters with highlights of study results. CPS-3 results also will be published in scientific journals, and we will

post these on the American Cancer Society Web site ([www.cancer.org](http://www.cancer.org)) and provide links to the articles.

### **Where can I find out more about risk factors, diagnosis, and treatment for cancer?**

You can contact the American Cancer Society by calling 1-800-227-2345 or by visiting the American Cancer Society Web site at [www.cancer.org](http://www.cancer.org). Cancer Information Specialists are available 24 hours a day, 365 days a year, 7 days a week to answer questions about diagnosis, treatment, statistics, financial assistance, and support programs. Services in Spanish are also available.

### **How can I learn more about CPS-3?**

Please visit us at [www.cancer.org/cps3](http://www.cancer.org/cps3), email us at [cps3@cancer.org](mailto:cps3@cancer.org), or call our toll-free number at 1-888-604-5888 for more information.

Let's fight back  
to close  
the gap.

Find out more about the  
Cancer Prevention Study-3.

Online:

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Cancer Prevention Study-3

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We **save lives** and create more birthdays  
by helping you stay well, helping you get well,  
by finding cures, and by fighting back.

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