



Get the Facts...

In 2011 alone, more than 168,900 African Americans are expected to be diagnosed with cancer, and more than 65,540 African Americans are expected to die from cancer.



Historically, African American men and women have a higher incidence of lung, prostate and breast cancers than White men and women. You have a chance to directly play a role in research that could lead to lifesaving differences, by participating in the Cancer Prevention Study-3 (CPS-3).

Purpose of CPS-3

The American Cancer Society's Research Department is recruiting a diverse group of 500,000 men and women across the US and Puerto Rico for a new research study, the Cancer Prevention Study-3 (CPS-3). CPS-3 will help us better understand the genetic, behavioral, environmental, and lifestyle factors that cause or prevent cancer, ultimately eliminating cancer as a major health concern for future generations.

Why Should I Participate?

If not you, then who?

We can only study people who enroll and participate. There is little information about how cancer affects African Americans because of lack of participation in studies like CPS-3. CPS-3 will help researchers produce more concrete information about what behaviors, lifestyles, and habits prevent cancer. CPS-3 may also produce information that could lead to earlier detection to lessen the burden of cancer in the community.



This is your opportunity to prepare a cancer-free legacy for generations to come.

Who is eligible to participate?

Anyone who:

- Is willing to make a long-term commitment to the study, by completing a follow-up survey every few years, over the next 20-30 years.
- Is between 30 and 65 years old
- Has never been diagnosed with cancer

What does study participation involve?

The enrollment process is simple and involves two phases. At a local enrollment event, you will be asked to:

- Read and sign an informed consent form
- Complete a brief written survey
- Provide a waist measurement
- Give a small blood sample (similar to a doctor's visit)



At home you will complete a more-detailed survey, which will ask for information on lifestyle, behaviors, and other factors related to your health.

We will continue to mail follow-up surveys periodically to update your survey information. Participants will receive annual newsletters about ongoing research from Cancer Prevention Studies.

What CPS-3 is NOT

- CPS-3 is **not** a clinical trial or experiment. Researchers will not ask participants to take pills, change their lifestyle, or receive treatments of any kind. Clinical testing will not be conducted on participants, thus there will be no diagnoses or screenings for medical conditions.
- CPS-3 is **not** a paid study. Participation is completely voluntary, and there is no financial cost to participants. All follow-up study materials are mailed to participants.
- CPS-3 is **not** sponsored by the government. The American Cancer Society funds and operates CPS-3.

Our Commitment to Confidentiality

Confidentiality is of the utmost importance to us and we will make every effort to protect the privacy of study participants. We have multiple procedures in place to safeguard your personal information.

Next Steps...

To find out how you can help create a cancer-free future, visit the Cancer Prevention Study-3 website at www.cancer.org/cps3 or call 1-888-604-5888 or email us at cps3@cancer.org.



Frequently Asked Questions:

What is the purpose of Cancer Prevention Study-3 (CPS-3)?

The goal of CPS-3 is to better understand the factors (lifestyle, environmental, genetic) that cause or prevent cancer and, ultimately, to help eliminate cancer as a major health concern for future generations.

As an African American, why should I participate in CPS-3?

Nationwide, African Americans are more likely to develop and die from cancer than any other racial or ethnic group. In 2011, it is estimated that more than 168,900 cases of cancer will be diagnosed in African Americans, and more than 65,540 African Americans will die this year from cancer. Genetic and lifestyle risk factors for cancer can differ by race, so having a diverse population to study allows us to examine genetic as well as lifestyle difference in relation to cancer occurrence and prevention.

What does study participation involve?

Study participants will be asked to: read and sign a consent form, complete a survey, provide some physical measurements (such as waist size, weight, height, blood pressure, and heart rate), and give a small blood sample (similar to a doctor's visit). At home, participants will receive periodic follow-up surveys and research updates through annual newsletters.

How long will the study last?

Participants will be followed for at least 20 years. This means that once you are enrolled we will be contacting you every few years with mailed surveys for you to answer. While you may be in the study for many years, we expect the amount of time it will take you to answer a survey to be minimal (about 45 minutes for the follow-up surveys).

How is Cancer Prevention Study-3 different from the Tuskegee Experiment (aka Tuskegee Syphilis Study)?

The Tuskegee Experiment was a clinical study, conducted between 1932 and 1972 in which 399 poor and mostly illiterate African American sharecroppers were studied to observe the natural progression of syphilis if left untreated. Individuals in that study were not informed that they had syphilis, and treatment was withheld. Cancer Prevention Study-3 is not a clinical study, nor are we providing (or withholding) treatment for cancer or other diseases. Blood samples of individuals enrolled in CPS-3 are to study what causes cancer and how to prevent it. In addition, individuals in the Tuskegee Syphilis Study were not given the opportunity to provide informed consent. Cancer Prevention Study-3 and all research studies started after 1979 must conform to the guidelines set forth by the Belmont Report, and are subject to extensive review and approval by the Institutional Review Board, and all individuals who participate in Cancer Prevention Study-3 must provide written informed consent.

Why is a blood sample required?

We need a blood sample to measure things such as hormones, nutrients, vitamins, chemicals, metals, and genetic factors that may be related to your risk of developing cancer. Questionnaire data provide a detailed picture of your lifestyle and environment, but the most accurate picture of your actual exposures or susceptibility to disease may come from what we can measure in your blood.

Will it cost me anything to participate in the study?

There are no costs to you other than your time for participating in the study. Costs for the blood draw, survey materials, and postage will be paid by the American Cancer Society.

Will I get paid to participate in the study?

You will not receive any direct payment from participating in this study. However, by taking part, you will help us learn more about the causes of cancer and other diseases, and perhaps help us find ways to prevent cancer in the future.

Where can I find out more about facts & figures, risk factors, diagnosis, and treatment for cancer?

You can contact the American Cancer Society by calling **1-800-ACS-2345** or by visiting the American Cancer Society website at cancer.org. Cancer information specialists are available 24-hours a day 365-days a year to answer questions about diagnosis, treatment, statistics, financial assistance, and support programs. Spanish services are available.

How can I learn more about CPS-3?

Please visit our website at cancer.org/cps3, email us at cps3@cancer.org, or call our toll free number at **1-888-604-5888** for more information.