PROJECT inCHECK
South Dakota Council on Colorectal Cancer

SD Council on Colorectal Cancer
June 29 2010
noon – 1:00 pm (CT)

Teleconference

Present:
Jacque Cole, Jill Ireland, Dr. Paul Amundson, Nancy Beaumont, Mark East, Kay Dosch, Cindy Held, Denise Kolba, Dr. Michael Crandell

The meeting was called to order on June 29, 2010 at noon. Points of discussion and decisions made are contained in these minutes.

Welcome and Introductions:
Denise welcomed members of the SD Council on Colorectal Cancer to the meeting and provided an overview of the agenda.

2010-2011 work plan discussion (See attached work plan)

Data collection and publication:

- No changes on the tasks, due date for the burden statement will be march 2011.
- Kay has access to geo-coding software, so she and Mark will work on data presentation showing geographical trending.
- Denise will send last year's request to health plans for data to Mark
- Jacque will send Mark the new 2010 HEDIS specs.
- Kay asked the Council to e-mail her with any suggestions on publishing the SD Burden statement this year.

Professional Development Opportunities:

- Discussed the best method for communicating information on screening data to primary care providers. The group felt that e-mail may be better and to target only the clinic managers/directors this year. These managers have a professional organization that is very active in SD. South Dakota Medical Group Manager's Association (SDMGMA) is an active group and SDSMA meets with senior management each year. Another group to target may be SD Association of Healthcare Quality SDAHQ. They have a list serve we may be able to communicate through.
- Regarding the CME USD School of Medicine Internal Medicine Grand Rounds, we discussed a potential evening event prior to the Wednesday Grand Rounds. A public education event is usually not well attended. There was discussion about a potential event for nurses as a possibility. Will discuss further, Denise will check with Dr. Rossing about costs for this.
- Would like to evaluate webinar delivery and expand to nurses, offering CEU's. Jacque will send Denise contact information on potential contacts to work with on this effort.
- Dr. Flander from Wellmark has resigned as has Dr Miller. We will need to find a contact for the Council work. Denise will contact local and corporate offices to find some information.
- Video filming is underway. As the filming concludes, we will be looking for input from the Council on which interview clips and other information to include in the final product.

Public Awareness Activities:

- Denise is still waiting to hear back from Rana DeBoer with the City of Sioux Falls to implement a colorectal cancer screening initiative. The workgroup met with her on May 25.
- Nancy will evaluate some other distribution outlets for messaging.
- Kay offered information about the Office of Public Health and the assistance they could give on working with employer groups. She will send Denise the contact information.

Reducing Barriers:

- The group will continue support of the SDCCCP colorectal cancer implementation group in their work on the CDC CRC screening grant.
- Denise brought up Dr Bachwich's suggestion of training the clinics on the toolkit and identifying a contact person in the clinic to work on establishing an office policy for screening practices.

Next meeting: Tuesday, Oct 19, 2010, Noon to 1:30 (CT), SDSMA Board Room

Following meeting: *Mark your calendars*. Jan 25, 2011 noon to 1:30 (CT), SDSMA Board Room