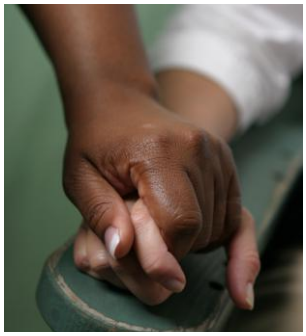
The American Cancer Society

Cancer Awareness Sunday

Raising Cancer Awareness in Faith Communities

What is Cancer Awareness Sunday?

Cancer Awareness Sunday is a cancer awareness program organized in and by faith communities. The purpose is to bring messages of cancer risk factors, prevention, early detection and treatment directly to places of worship.



Why Host Cancer Awareness Sunday?

Cancer Awareness Sunday is an opportunity to address fear surrounding cancer. It also reaches people in a community environment of trust and comfort.

Cancer Awareness Sunday promotes cancer prevention information that lets communities know what actions they can take to reduce their cancer risk factors.

It also provides early detection information that educates people about the cancer screenings they should be receiving based on scientific recommendations from the American Cancer Society.

Participants receive information on community resources where they can go for low-cost or free cancer screenings.

The bottom line is that Cancer Awareness Sunday gets information to communities experiencing undue burdens of cancer and can help reduce lives lost to cancer.

American Cancer Society®

We **save lives** and create more birthdays
by helping you stay well, helping you get well
by finding cures, and by fighting back.

cancer.org | 1.800.227.2345

How Do I Organize Cancer Awareness Sunday in My Faith Community?

Contact American Cancer Society - Health Equity Department staff to sign up as a volunteer:

Wisconsin: 262-523-5500 Minnesota: 651-255-8100

What Kind of Training Will Our Faith Community Receive?

- Orientation to The American Cancer Society
- Cancer Awareness Sunday training
- Cancer Basics and Health Disparities training

What is Our Commitment if We Organize an Event?

- Volunteers agree to attend required training
- Volunteers serve as an information liaison with their faith community
- Volunteers establish an organizing committee
- Volunteers plan cancer education events
- Volunteers host awareness/education events & promote cancer screening
- Volunteers share event information with American Cancer Society - Health Equity Department staff member