The American Cancer Society

Community Health Ambassador

Volunteer-Led Community Cancer Outreach

What is a Community Health Ambassador?

Community Health Ambassadors are volunteers who share information in local communities about cancer prevention, detection and community resources. Volunteers lead outreach efforts at local health fairs and special events reaching people in the communities where they live.

Why Does the Community Need Health Ambassadors?

Over 1.5 million new cases of cancer were expected to be diagnosed in 2010. This year, about 569,490 Americans are expected to die of cancer, more than 1,500 people a day.

The good news is that almost 60% of cancers are preventable. To improve health in diverse communities, more must be done to promote positive health behaviors and health screening.

Community Health Ambassadors spread positive health messages in their communities and multiply the impact that the American Cancer Society can have as an organization. Volunteers help save lives.

How Could I Learn Enough to Be Effective?

Have you lost a loved one to cancer? Have you survived cancer yourself? Or are you simply hoping to help people get healthy?

If you have a passion for helping others and are comfortable talking to people, we will train you to be a Community Health Ambassador. You'll learn some basics about cancer and health disparities. You'll discover community resources to help people get screened for cancer. We will give you the tools to help save lives in your community.

How Do I Volunteer?

Contact American Cancer Society -Health Equity Department staff to sign up as a volunteer:

Wisconsin: 262-523-5500
Minnesota: 651-255-8100
South Dakota: 605-224-6772

What Kind of Training Will I Receive?

- Orientation to The American Cancer Society
- Outreach & Education training
- Cancer 101 and Health Disparities training
- Spokesperson Training

What is My Commitment?

- Volunteers agree to attend required training
- Volunteers agree to attend at least 3 outreach events per year
- Volunteers distribute materials and answer questions
- Volunteer report activities to American Cancer Society - Health Equity Department staff

American Cancer Society®

We **save lives** and create more birthdays
by helping you stay well, helping you get well,
by finding cures, and by fighting back.

cancer.org | 1.800.227.2345