

# A vision for a better future

Ending cancer as we know it, for everyone.



Annual Report  
2021 | 2022



Every cancer. Every life.™



## Dear Friends,

The American Cancer Society (ACS) and the American Cancer Society Cancer Action Network<sup>SM</sup> (ACS CAN) accomplished much in 2021 and 2022 toward our vision of ending cancer as we know it, for everyone. Through our mission to improve the lives of people with cancer and their families, we touched millions through continued efforts in our three mission pillars: discovery, advocacy, and patient support.

As part of our discovery work, we committed to fund more than \$400 million in cancer research grants across the country that are yielding new breakthroughs in cancer prevention, detection, treatments, and potential cures. Cancer research is critical, and studies funded by ACS have contributed to the 33% decline in cancer mortality since 1991.

Our track record for funding the best and brightest is remarkable. In 2022, one of our funded researchers, Dr. Carolyn Bertozzi, became the 50th ACS grantee to be awarded the Nobel Prize. We also fund eight of Dr. Bertozzi's trainees as part of our work to ensure that early-career cancer researchers are supported during the most innovative periods of their professions.

**Cancer research is critical, and studies funded by ACS have contributed to the 33% decline in cancer mortality since 1991.**

While cancer research is critical, scientific discoveries alone are not enough. Too few individuals are able to benefit from new breakthroughs in treatments, facing barriers that limit their access to quality cancer care and clinical trials. To address these disparities, our ACS CAN advocacy teams work in all 50 states, the District of Columbia, Guam, and Puerto Rico to ensure that everyone has a fair chance to prevent, detect, treat, and survive cancer.

Over the past two years, our advocacy efforts have been rewarded at the federal level, one example being successfully securing coverage for a follow-up colonoscopy after an abnormal at-home colorectal cancer screening test for Medicare beneficiaries. This was a critical win, as colorectal cancer remains the third-leading cause of cancer death in the US. We also made major advances for patients at the state level, successfully advocating for legislation that allows cancer patients to be more appropriately matched to effective cancer therapies through biomarker testing. These and other legislative wins embolden us further to act on behalf of cancer patients and their families.



*At the American Cancer Society, we are laser-focused on improving the lives of all people facing cancer and their families, while working to reduce health disparities and increase equitable access to care.*

*~ Dr. Karen E. Knudsen, American Cancer Society CEO*



We also touched millions of lives through our patient support programs and services. In more than 5,000 communities across the country, we educated patients about the more than 200 diseases we call cancer. We also partnered with hundreds of health systems to conduct prevention and screening programs, and we successfully increased vaccination against HPV-related cancers across the US. We provided information and answers via [cancer.org](https://www.cancer.org) and our 24/7 call and chat line and helped cancer patients get the treatment they need by providing free rides to cancer care. Our more than 30 Hope Lodge® communities provided free lodging for people with cancer near cancer centers during their treatment. Overall, nearly 51 million individuals were impacted by our ACS patient support activities in 2022 alone, and we have a sense of urgency to deepen the many ways that we support people during their cancer journey.

We would like to thank you for standing with us, and with the 1.9 million Americans every year who hear the words “you have cancer.” What we have done and will do – together – makes a measurable difference every day as we work toward ending cancer as we know it, for everyone.

With gratitude~

**Karen E. Knudsen, MBA, PhD**  
*CEO, American Cancer Society &  
American Cancer Society Cancer  
Action Network*

**John Alfonso**  
*2021 Chair, American Cancer Society  
Board of Directors*

**Michael Marquardt**  
*2022 Chair, American Cancer Society  
Board of Directors*

# Introducing a more modern, strategic brand

The American Cancer Society (ACS) debuted a refreshed brand identity in 2022 to reintroduce ACS as a more modern, innovative organization. Our revitalized and contemporary brand platform honors our proud legacy and reinforces the American Cancer Society’s position as the preeminent cancer-fighting organization with a vision of ending cancer as we know it, for everyone.

We began with a new tagline, which reinforces our commitment to inclusion – **Every cancer. Every life.**<sup>™</sup> (*Cada cáncer. Cada vida.*<sup>™</sup>) – and succinctly describes our focus. Our new brand vision speaks to our ambitious, yet achievable, goals in the fight against cancer, while our revised mission statement more accurately reflects the depth and breadth of our work, which differentiates us from other organizations.

## Who we are

The American Cancer Society is a leading cancer-fighting organization with a vision to end cancer as we know it, for everyone. We are improving the lives of people with cancer and their families as the only organization combating cancer through advocacy, research, and patient support, to ensure that everyone has an opportunity to prevent, detect, treat, and survive cancer.

## Our mission

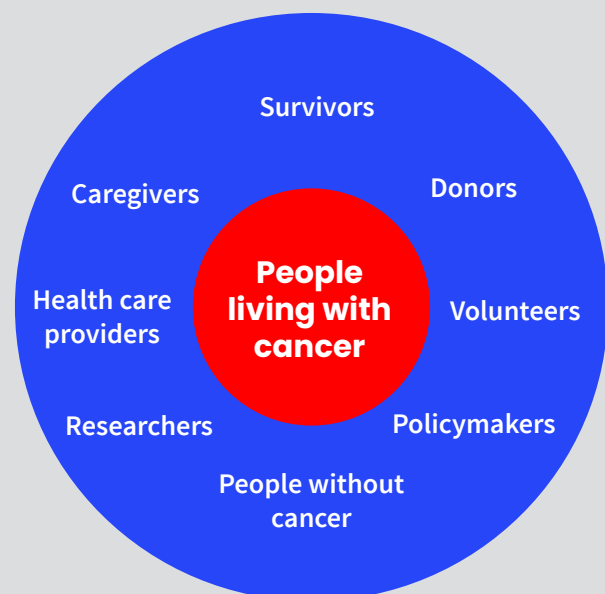
Improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.  
*(Mejorar las vidas de las personas con cáncer y sus familias por medio de política pública, investigación, y apoyo a los pacientes, para asegurar que todos tengamos la oportunidad de prevenir, detectar, tratar y sobrevivir al cáncer.)*

## Our vision

End cancer as we know it, for everyone.  
*(Acabar con el cáncer como lo conocemos, por el bien de todos.)*

## Whom we serve

People living with cancer are at the heart of all we do. We work across many groups to make a difference.







**Every cancer.  
Every life.**

To achieve our goal of ending cancer as we know it, for everyone, we must make our work more widely known to younger and more diverse audiences. Our revived brand is designed to engage the next generation of volunteers and supporters who fully reflect the many faces of cancer today.

Above all, our aim through refreshing our brand identity was to amplify our impact. Our new, targeted messaging and refreshed visual brand identity allow us to speak in a unified voice about the meaningful impact we make every day, for every person on a cancer journey.



### **Evolving our iconic logo**

The primary visual symbol of our brand is our logo, and our refreshed brand logo continues to feature two meaningful elements. The Sword of Hope is a symbol of courage in the pursuit of protecting life, and the twin serpents represent the balance between partnership in advocacy and medicine/science in health and healing.



# Our mission pillars make an impact every day

## ADVOCACY

Through the American Cancer Society Cancer Action Network (ACS CAN)<sup>SM</sup>, our nonpartisan advocacy affiliate, we work to improve the lives of people with cancer and their families through public policy advocacy. In 2022, ACS CAN empowered volunteers to take more than 240,000 online actions across the US in support of legislative priorities that reduce the cancer burden. When ACS CAN raises the patient voice to advance policy change at all levels of government, they engage public officials in the fight against cancer, closing critical gaps in health care, making prevention, early detection, and cancer care more accessible and affordable for everyone.



### ACS CAN's impact through advocacy:

- Protected and secured nearly \$2 billion in state appropriations through our advocacy efforts in 2022 to help fund critical cancer programs that reduce the tobacco burden and increase equitable access to care, including cancer screening.
- Led the passage of the first-in-the-nation legislation to increase insurance coverage of biomarker testing in Illinois in 2021, then led similar successful campaigns in Arizona, Louisiana, and Rhode Island in 2022, impacting 5.8 million people. This legislation will help ensure equitable access to innovative personalized medicine, leading to improved cancer outcomes.



- Led strategic campaigns, including passage of a ballot initiative in 2022 that made South Dakota the 39th state to expand Medicaid health insurance coverage eligibility, impacting over 42,000 people.
- Led the cancer community in successfully securing \$7.32 billion – a \$408 million increase – for cancer research at the National Cancer Institute (NCI) in 2022. This funding is part of the \$47.7 billion – a \$2.5 billion increase – we helped secure for biomedical research at the National Institutes of Health (NIH).
- Led 18 other groups to defend the Affordable Care Act during the 2021 challenge to the law, providing the US Supreme Court with extensive scientific evidence proving the link between health insurance coverage and medical outcomes.

- Partnered with other advocates to help inform screening guidelines for colorectal cancer, ensuring Medicare beneficiaries will no longer face out-of-pocket costs for a necessary colonoscopy after a positive noninvasive screening test and lowering the minimum age of colorectal cancer screening to 45, consistent with the 2018 ACS screening guidelines.



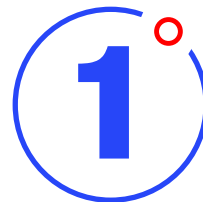
For  
**20 YEARS**

ACS CAN has advocated for billions of dollars in funding at the National Institutes of Health (NIH) and National Cancer Institute (NCI).



**MILLIONS**

OF AMERICANS ARE ALIVE today because of federally funded cancer research and prevention.



**OneDegree CAMPAIGN**

120K petition signatures to increase cancer research funding

- 26M social media impressions
- + \$6 billion NIH funding
- + \$1 billion NCI funding





*ACS CAN leads evidence-based public policy change to reduce the cancer burden for everyone. We are the only cancer organization with a presence in 50 states, Puerto Rico, and Guam; leveraging our vast grassroots network, we advocate on a local, state and federal level. We execute this high-powered mission strategy at every level of government, lowering barriers to care so that all people can have a fair and just opportunity to prevent, detect, treat, and survive cancer.*

~ **Lisa A. Lacasse**, president, American Cancer Society Cancer Action Network (ACS CAN)



### **20+ years of fighting for change**

In 2021, the American Cancer Society Cancer Action Network (ACS CAN) marked 20 years of empowering people to fight cancer in city halls, statehouses, and Congress, effecting real change that has helped save countless lives.

ACS CAN has successfully lobbied for billions of dollars in cancer research funding, more access to quality affordable health care, and smoke-free workplaces since its founding in 2001.

Through a nationwide movement of dedicated volunteers who share their stories with legislators and others who advise on US public policy, ACS CAN will keep fighting to end cancer as we know it, for everyone.

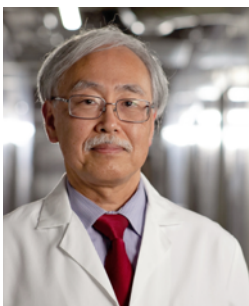




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## DISCOVERY

Since 1991, the American Cancer Society (ACS) has invested more than \$3.2 billion in cancer research, contributing to 3.8 million fewer cancer deaths. Through our focus on research, we are making progress in our efforts to improve the lives of people with cancer and their families and to end cancer as we know it, for everyone. Our aim is to launch innovative, high-impact research to find more – and better – treatments, uncover factors that may cause cancer, and improve the quality of life for people facing cancer. We also fund grants that foster a more diverse cancer care and research workforce to better address the inequities in cancer prevention, treatment, and care.



*People like me believe in the American Cancer Society. We know that the funding they provide has led to breakthroughs, and patients are alive today because of it.*

~ **Dr. Curtis Miyamoto**, associate director, Clinical Services, Fox Chase Cancer Center at Temple University Hospital; American Cancer Society-funded grantee 1990-91







### **Our impact through discovery:**

- Awarded 303 grants totaling \$181.53 million in 2021 and 2022, funding research at 126 institutions.
- Awarded \$28 million to minority-serving institutions (MSIs) in 2021, and an additional \$33.8 million in 2022, advancing cancer health equity and improving diversity in the cancer workforce.
- Celebrated 174 cancer studies authored in 2021 by ACS intramural researchers, focusing on surveillance and health equity science, population science, and guidelines for diet and physical activity.
- Released our annual *Cancer Facts & Figures* reports and Cancer Statistics articles, the most trusted and widely cited sources of cancer data in the world, as well as an additional six topic-specific articles providing vital information to inform cancer control in the US and beyond.



*The millions of deaths our work in cancer research has already prevented is amazing, but we're nowhere near finished. The funding we receive keeps us pushing forward toward our goal of ending cancer as we know it, for everyone.*

~ Dr. William L. Dahut, MD, Chief Scientific Officer



### **\$21 million in grants to increase diversity in cancer research**



The American Cancer Society's Diversity in Cancer Research program awarded \$21 million in grants in 2021 and 2022 to address the known lack of diversity in science.

Diversity is crucial in the fight against cancer. It strengthens problem-solving, drives innovation, and better equips people working in science to speak to a lack of fairness in cancer prevention, treatment, and care.

Increasing diversity and inclusion in the cancer workforce will require training and support to students from groups underrepresented in the science and health professions because of their race, ethnicity, gender identity, disability status, or disadvantaged background.

The American Cancer Society launched the Diversity in Cancer Research pilot in 2021 with a \$5 million grant from the Elizabeth and Phill Gross Family. The program began with 32 interns at eight universities and seeks to enroll 100 interns each year over 10 years.

In 2022, we awarded more than \$16 million in grants to set up Cancer Health Equity Research Centers (CHERC) at minority-serving institutions (MSIs). The first cohort of MSIs – the Arizona Board of Regents – University of Arizona, the University of Illinois at Chicago, Morehouse School of Medicine, and Howard University – will each receive a four-year grant of \$4.08 million.





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## PATIENT SUPPORT

Patient support is at the core of our work to improve the lives of people with cancer and their families. We help people find answers and resources at every step of their cancer journey. Our [cancer.org](https://www.cancer.org) website, one of the most comprehensive cancer resources in the world, logs more than 100 million visits each year, and our 24/7 helpline receives and responds to thousands of calls, emails, and chats daily in multiple languages. Our work with health care providers, health systems, and public health organizations across the US and the globe is helping to reduce barriers for all people and increase screening and vaccination rates, patient support services, and access to treatments and pain relief.



### Our impact through patient support:

- Touched over 54 million lives in 2021 and nearly 51 million lives in 2022 through patient support programs, helping people find the information and resources they need across the continuum of care – from risk and prevention to diagnosis, treatment, and survivorship.
- Provided more than 358,000 nights of lodging to over 21,500 guests through our Hope Lodge® program in 2021 and 2022, saving patients and their caregivers \$43 million.
- Served approximately 6,800 breast cancer patients in 2021 and 2022 through our Reach To Recovery® program, connecting patients with survivors who can provide support and hope.
- Awarded \$4.2 million in patient navigation capacity-building grants across the US in 2022, addressing barriers, gaps, and challenges people with cancer face when it comes to access to care.



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*Whether someone calls on the American Cancer Society for helpful resources one time or a hundred times, we want to be there for them – every time.*

~ Dr. Arif Kamal, MD, MBS, MHS, Chief Patient Officer

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*I called the helpline and I said, 'I want to take advantage of everything.' I ended up getting the rides to chemo. That way my husband didn't have to worry about picking up the kids, letting them ride to the hospital, and having that memory imprinted in their brains of, 'we're picking up mom from chemo.'*

~ **Jamil**, metastatic breast cancer thriver, mother, wife

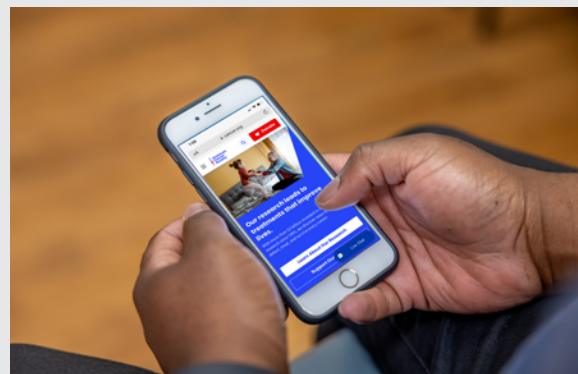


## 25 years of answering calls for help

In 2022, the American Cancer Society National Cancer Information Center (NCIC) marked 25 years of helping millions of people with questions about cancer. Our caring, trained team members are available 24/7 to provide information and answers in multiple languages via phone, video calls, and online live chat.

The center opened in Austin, Texas, in 1997 with 10 team members and one oncology nurse to answer phone calls. Today, a team of 125 remote workers responds to calls, emails, and online chats, making a meaningful impact on people with cancer, their family members and friends, and others with questions about cancer.

In its first month, the center received 720 calls. By the end of 1998, call volume rose to nearly 90,000 calls per month. Between 1997 and 2021, NCIC received 25 million inquiries. The center now receives about 825,000 calls, emails, and chats each year and is often the first interaction the American Cancer Society has with people who reach out for help.



## NCIC's growth over the years:

- A 50-member support team has been specially trained to take questions about donations and fundraising events and onboard new volunteers.
- The center became virtual in 2018 so we can be online 24/7, whenever people need us.
- Our trained team members have access to a comprehensive database of cancer information, resources, and support services and can provide online or digital resources.
- We help people in all 50 states, Puerto Rico, the US Virgin Islands, and Guam.







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## DEVELOPMENT

Our strategic pillar teams work together to amplify our impact and maximize every dollar. Generous supporters, including corporate partners, legacy donors, and passionate volunteers, have been the driving force behind the American Cancer Society (ACS) since the beginning, and we are grateful to the people whose support has made our past wins and successes possible in the fight against cancer.



Equally important is the difference our supporters make for people facing cancer by funding our vital resources. Just over half of cancer patients and survivors – 51% – report incurring medical debt as a result of the cost of cancer care, robbing them of their life savings and making their future, and in some cases the future of their families, uncertain.

Our signature outreach events and fundraisers, which are hosted in cities and small towns across the US, play a major role in supporting our mission. Dedicated volunteers kept community events going throughout the COVID-19 pandemic, creating virtual opportunities to continue engaging supporters and maintaining fundraising efforts.

As the world began to reopen, both volunteers and participants were eager to return to in-person events and, once again, we stand shoulder to shoulder to celebrate and honor loved ones while raising funds for the fight against cancer. We have since seen growth across almost every metric.



*Cancer can't steal what it didn't give me. Cancer can't steal my joy. Cancer can't steal my peace. It can't steal my smile. It can't steal my body. It may be able to alter some things, but cancer did not give me this life.*

~ Susie, breast cancer survivor





**DetermiNation®.** The American Cancer Society’s endurance program allows athletes to cycle, run, hike, swim, and more while raising funds to support our mission. In 2022, 16,500 volunteers participated in DetermiNation events across 73 communities nationwide.

**Relay For Life®.** These grassroots events bring communities together to celebrate survivors, remember loved ones who have been lost, and raise funds to improve the lives of people with cancer and their families. In 2022, 165,000 volunteers supported 1,300 Relay For Life events across the United States.

**Making Strides Against Breast Cancer®.** As the nation’s largest and most impactful breast cancer movement, Making Strides Against Breast Cancer events engage people facing breast cancer, survivors, thrivers, and caregivers to raise funds that support breast cancer research, help people reduce risk, and ensure no one faces breast cancer alone. In 2022, 704,000 volunteers participated in Making Strides Against Breast Cancer events.

**Distinguished events.** High-profile fundraising platforms, such as galas, golf tournaments, young professional events, and themed parties, are a fun and festive way to support the American Cancer Society’s mission. Nearly 200 golf and gala events were held in 2022 with the support of more than 2,200 volunteer committee members.

**Men Wear Pink.** This distinguished group of community leaders is committed to raising funds and awareness to support anyone – male or female – undergoing treatment, as well as those who may face a breast cancer diagnosis in the future. In 2022, 2,400 ambassadors across 120 communities donned the color pink.

**ResearchHERS: Women Fighting Cancer.** In 2022, more than 350 empowered women of influence raised money to directly support some of the most innovative women-led cancer research.

**Youth and college initiatives.** Engaging students, families, teachers, and coaches through their school experience builds a foundation of engagement in all aspects of the American Cancer Society. Many young people continue to dedicate themselves as fundraisers, volunteers, and advocates beyond their school careers.

## Health equity

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The American Cancer Society (ACS) believes all people should have a fair and just opportunity to live a longer, healthier life – one free from cancer – regardless of how much money they make, the color of their skin, where they live, or their sexual orientation, gender identity, or disability status.

For the American Cancer Society and our advocacy affiliate, the American Cancer Society Cancer Action Network<sup>SM</sup> (ACS CAN), health equity means everyone deserves a chance to prevent, detect, treat, and survive cancer. Achieving health equity will require us to eliminate barriers and address needs to ensure everyone has the same opportunity to be healthy and cancer-free. As patients have different and oftentimes unique circumstances, the tools and resources we offer must be different from one person to the next in order to truly achieve our goal of health equity.







*It's a moral imperative that we work together with communities to address these health needs and improve public policy to ensure no one is disadvantaged based on who they are or where they live.*

~ **Tawana Thomas Johnson**, American Cancer Society senior vice president and chief diversity officer



### **In 2021 and 2022, as part of our efforts to increase healthy equity, we:**

- Trained over 2,000 health equity ambassadors in 2022 to deliver cancer prevention and early detection health education to Black communities.
- Saw 3.6 million outreach and educational interventions through the Community Health Advocates implementing Nationwide Grants for Empowerment and Equity (CHANGE) grant program between 2011 and 2021, contributing to more than 1 million breast, cervical, and colorectal cancer screenings and timely access to care for people with no insurance or who are underinsured.
- Awarded \$16 million in grants to historically Black colleges and universities (HBCUs) to diversify the future workforce.
- Launched a five-state pilot, using the ECHO Model®, to increase primary care clinicians' competence in caring for their LGBTQ+ patients, improving their knowledge, confidence, and ability to provide sensitive and culturally competent cancer prevention and early detection care – regardless of a person's sexual orientation or gender identity.
- Awarded navigation grants of up to \$300,000 to 20 cancer centers across the country, serving over 8,000 people with cancer. Each center developed their own innovative project design for an established need in navigation delivery, addressing key health disparities including transportation, financial concerns, mental health, and housing.
- Through our advocacy affiliate, ACS CAN, supported the Respect for Marriage Act, to help ensure marriage equality for same-sex and interracial couples, as well as to protect their ability to access health insurance and other employment benefits.
- Also through ACS CAN, supported the passage of the Equity in Health Act legislation in Illinois, creating scholarships and loan repayment incentive programs to attract health care professionals to work in diverse communities across the state.



## **\$25 million team effort aims to improve health outcomes in communities of color**

The American Cancer Society (ACS) has joined Bank of America and other leading public health organizations on a \$25 million, four-year effort to improve health in communities of color across the US.

Cancer is a leading cause of death in communities of color, along with heart disease, stroke, and diabetes. As part of this effort, we have joined with the American Heart Association and the American Diabetes Association to focus on these and other broader health outcomes, including maternal health, mental wellness, and nutrition.

Launched in 11 cities selected based on how their community members' health compares to national data, this effort aims to:

- Educate and strengthen health systems, partners, and patients.
- Boost access to health screenings and preventive care.
- Advocate for fair opportunities and resources through advocacy with state and local leaders.

The University of Michigan School of Public Health will measure progress and impact on health outcomes through a robust evaluation as part of the initiative.

## Advancing health equity through health system partnerships

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By working with local health systems, community health centers, safety-net hospitals, and other health systems that serve people with no or limited insurance as well as people with limited incomes, the American Cancer Society (ACS) continued efforts to ensure community members and people with cancer have equal access to screenings and treatment.



**Cancer screening.** In 2021, we launched a Get Screened multichannel public awareness campaign designed to educate and engage people about the importance of regular cancer screenings. We also provided \$2.2 million in grants to 77 US health systems to increase cancer screenings. Screening rates fell by as much as 94% during the COVID-19 pandemic and remained below average. After the first year of the program, an additional 135,000 people were up to date on their screenings. In the program's second year, more than 345,000 breast, cervical, and lung cancer screenings were completed. We also launched two new national roundtables for breast and cervical cancer, and 40 states protected or increased funding for breast and cervical cancer screenings.

**Lodging and transportation.** In 2021 and 2022, we awarded over \$17 million in grant funding earmarked for transportation and lodging to more than 700 health systems across the county, alleviating the financial burden of these costs for people with cancer. Based on previous grant funding and reporting trends, we estimate these grants provided 106,200 patients with more than 955,100 rides to treatment and over 72,200 nights of free lodging.



# Hope Lodge® communities reopen, providing patients a home away from home

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After closing for more than a year due to COVID-19, American Cancer Society Hope Lodge communities across the country reopened their doors in 2021. Although we welcomed only a limited number of guests at first, we were still able to provide more than 26,000 nights of safe and free lodging that year.

**With 30-plus locations nationwide, the Hope Lodge network enables people with cancer to stay close to more than 225 hospitals while supporting local economies in those areas.**

Before the pandemic, the Hope Lodge program saved people who must travel for cancer treatment over \$55 million each year through more than 500,000 nights of free lodging. Throughout 2022, we worked toward safely offering that level of assistance again. With 30-plus locations nationwide, the Hope Lodge network enables people with cancer to stay close to more than 225 hospitals while supporting local economies in those areas.

Hope Lodge communities reopened at 30% capacity once their regions met certain criteria based on COVID-19 case rates, vaccine uptake, and available testing. All were able to return to pre-2020 levels by the end of 2022, which saw 329,000 nights of free lodging provided to over 19,000 patients and caregivers – saving them \$43 million in lodging costs.

Each Hope Lodge location features private guest suites, spaces to gather or be quiet, and shared home comforts like a kitchen, laundry, and dining room.



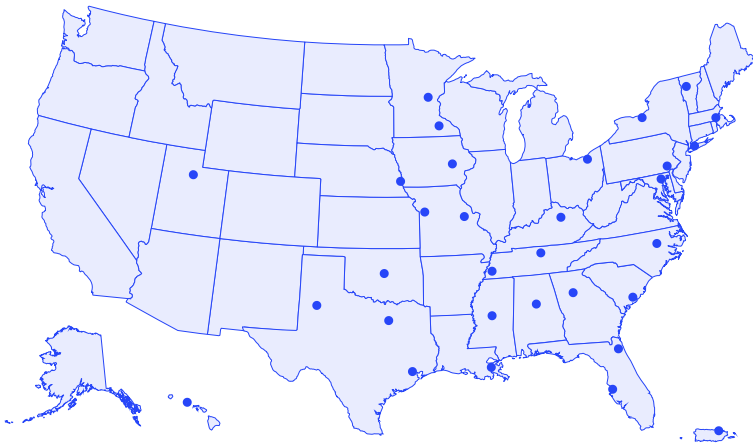
*Hope Lodge is a wonderful place to get rest while you're undergoing treatment. Everybody there is going through the same type of problems you're going through. And everybody wants to see everybody else get better.*

~ **Stacey**, breast cancer survivor





## American Cancer Society Hope Lodge Locations



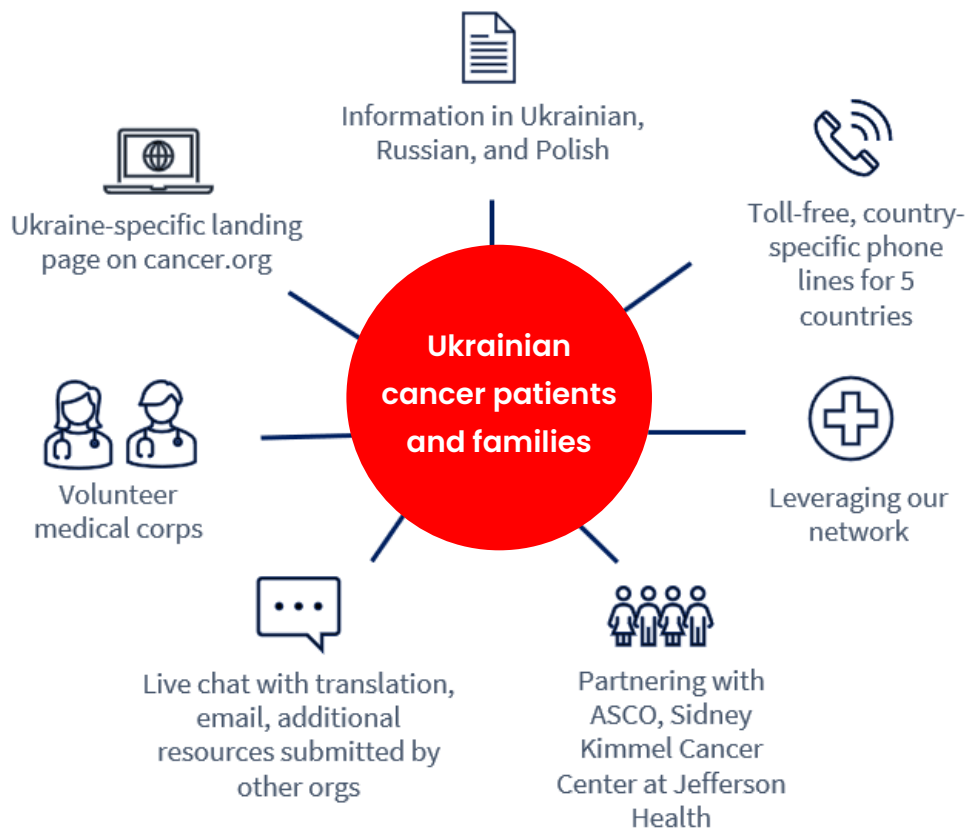
- |                |                  |                 |                    |               |
|----------------|------------------|-----------------|--------------------|---------------|
| Atlanta, GA    | Dallas, TX       | Kansas City, MO | New York, NY       | San Juan, PR  |
| Baltimore, MD  | Greenville, NC   | Lexington, KY   | Oklahoma City, OK  | St. Louis, MO |
| Birmingham, AL | Honolulu, HI     | Lubbock, TX     | Omaha, NE          | Tampa, FL     |
| Boston, MA     | Houston, TX      | Memphis, TN     | Philadelphia, PA   |               |
| Burlington, VT | Iowa City, IA    | Minneapolis, MN | Rochester, MN      |               |
| Charleston, SC | Jackson, MS      | Nashville, TN   | Rochester, NY      |               |
| Cleveland, OH  | Jacksonville, FL | New Orleans, LA | Salt Lake City, UT |               |

# Helping cancer patients in need during the war in Ukraine

The American Cancer Society (ACS) and our partners were swift to act when the war in Ukraine impacted more than 179,000 newly diagnosed cancer patients in 2022. Our coordinated response provided much-needed support, resources, and volunteers at a time when people needed help most.

In partnership with the American Society of Clinical Oncology (ASCO) and the Sidney Kimmel Cancer Center – Jefferson Health, we took action in support of Ukrainian patients and their families. As a result, we:

- Recruited more than 400 volunteer clinicians.
- Saw more than 900 downloads of resources from [cancer.org](https://www.cancer.org).
- Provided 24-hour assistance in multiple languages through our National Cancer Information Center (NCIC).
- Filed more than 42,000 visits to [cancer.org/ukrainesupport](https://www.cancer.org/ukrainesupport).





# Investing in innovation for impact, to reduce cancer mortality and advance health equity

In 2019, the American Cancer Society (ACS) launched BrightEdge, our innovation, impact investment, and venture capital arm with an initial allocation of \$25 million. Through the ACS Impact Venture Fund (AIVF), we invest in for-profit, early-stage companies developing cutting-edge, cancer-focused therapeutics, diagnostics, devices, and technologies.

BrightEdge is helping us to create a stream of alternate income to sustain the work being done across our pillars. All investment gains return to the American Cancer Society so we can reinvest them in new portfolio companies and across our various programs.



*We are a different kind of investor – one that sees around the corner to*

*identify novel solutions, reduce the time from discovery to patients, and pave the way to more equitable access to care.*

~ **Alice Pomponio**, vice president, American Cancer Society Innovation & Impact Investing, managing director, BrightEdge



## In 2021 and 2022, BrightEdge:

- Completed venture capital investments in 10 new companies, as well as multiple follow-on financings to continue to support companies already in the portfolio.
- Reported \$9.7 million in realized and unrealized gains on \$28.9 million in invested capital at year-end 2022.
- Announced a novel collaboration with Third Rock Ventures, a leading health care venture capital firm, to broaden the impact of innovative oncology-focused start-ups.
- Welcomed six foundations and philanthropists as our first Founders Circle members. Their generous donations of \$500,000+ and expertise in impact investing will help further shape the evolution of BrightEdge.
- Saw our ACS Impact Venture Fund grow to more than \$77 million through additional funding commitments and investment gains.

BrightEdge has supported 18 mission-aligned companies since its inception. By identifying, investing in, and providing valuable insights to these companies, we are helping to accelerate the development of products and services with the potential to significantly help alleviate the burden of cancer.



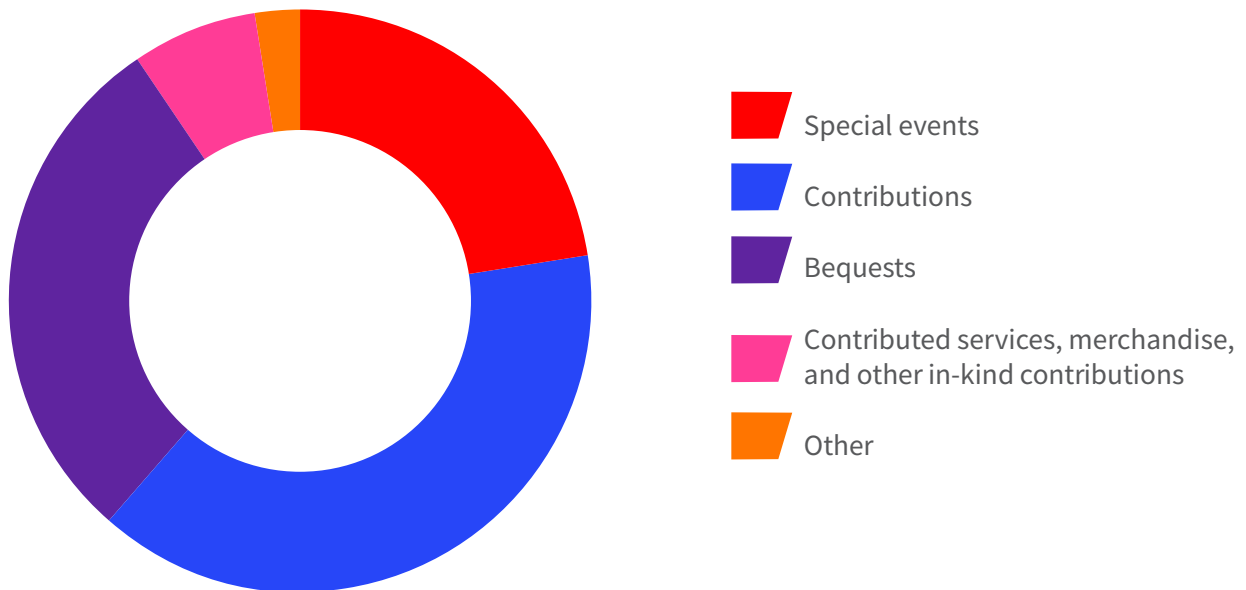
# 2021 Financials

## Revenue

Total revenue, gains, and other support for the year ended December 31, 2021, were as follows (in thousands):

<b>Total support from the public</b>	<b>\$683,136</b>
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## Public support



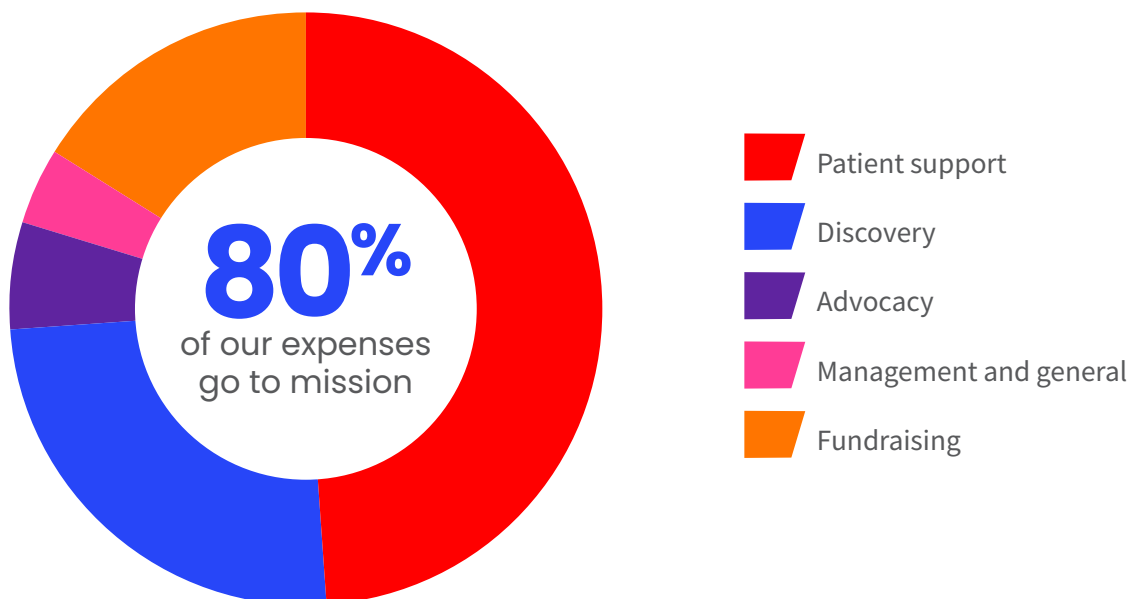


## Expense allocation

Total mission program and support services expenses for the year ended December 31, 2021, were as follows (in thousands):

Mission program services:	
Patient support	\$294,894
Discovery	\$151,160
Advocacy	\$35,477
<b>Total mission program services</b>	<b>\$481,531</b>
Mission support services:	
Management and general	\$24,997
Fundraising	\$95,420
<b>Total mission support services</b>	<b>120,417</b>
<b>Total mission program and support services expenses</b>	<b>\$601,948</b>

## Your impact



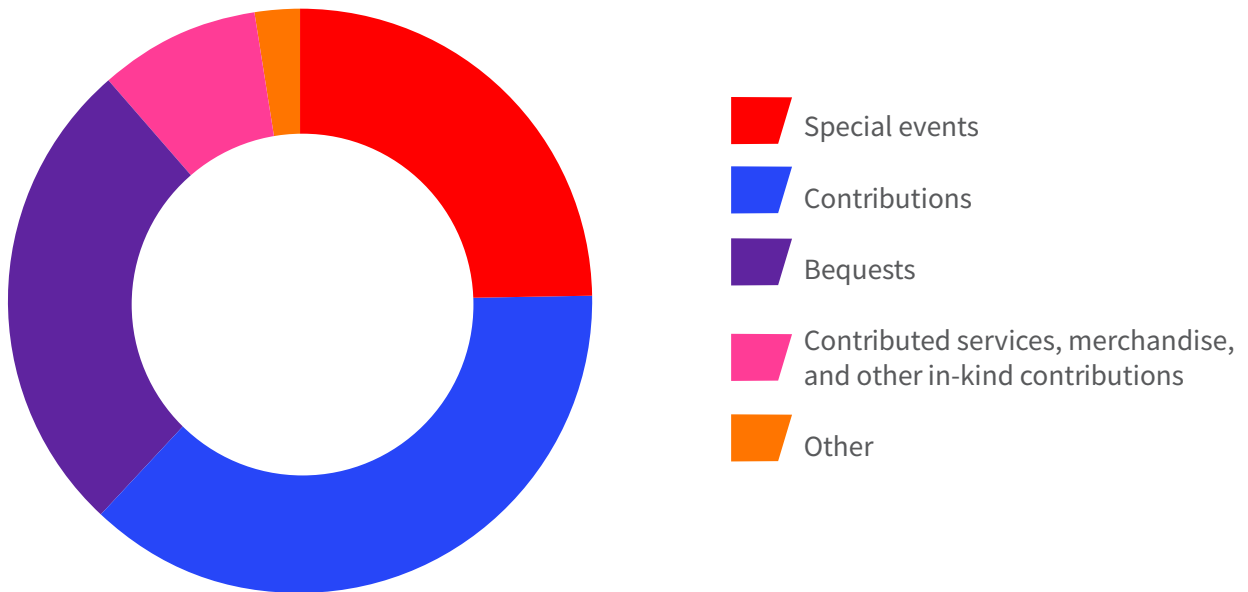
# 2022 Financials

## Revenue

Total revenue, gains, and other support for the year ended December 31, 2022, were as follows (in thousands):

<b>Total support from the public</b>	<b>\$687,501</b>
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## Public support

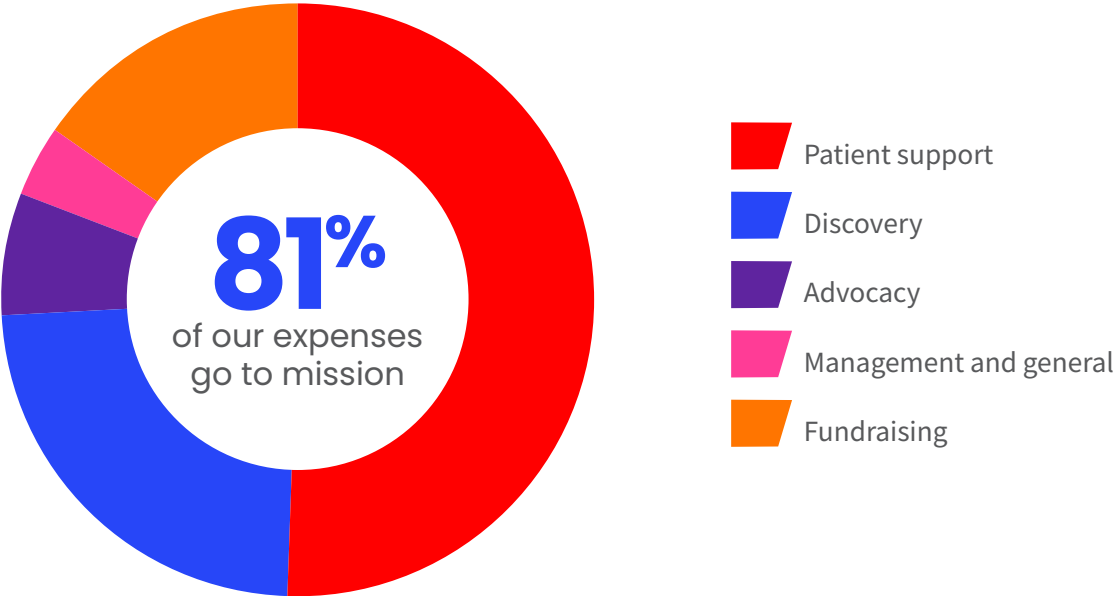


# Expense allocation

Total mission program and support services expenses for the year ended December 31, 2022, were as follows (in thousands):

Mission program services:	
Patient support	\$354,407
Discovery	\$165,813
Advocacy	\$46,428
<b>Total mission program services</b>	<b>\$566,648</b>
Mission support services:	
Management and general	\$26,338
Fundraising	\$106,557
<b>Total mission support services</b>	<b>\$132,895</b>
<b>Total mission program and support services expenses</b>	<b>\$699,543</b>

# Your Impact





## Ways to give/get involved

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Help us end cancer as we know it, for everyone. We could not do what we do without our supporters. Together, we are making a difference – and you can, too.

**Volunteer.** From giving patients rides to treatment through our Road To Recovery® program to using your voice to help enact laws and policies that make cancer a priority, there are many ways you can support the mission of the American Cancer Society (ACS). Explore [cancer.org/volunteer](https://cancer.org/volunteer) to see how you can help people facing cancer, and visit [fightcancer.org](https://fightcancer.org) for opportunities to advocate on behalf of those touched by cancer.

**Donate.** Your gift means we can continue to improve the lives of people with cancer and their families. Consider a monthly gift to sustain our work, a planned gift through your estate, or ask your employer if they will match your ACS contribution. Visit [cancer.org/donate](https://cancer.org/donate) to learn more.

**Participate.** Whether your passion is running, hiking, biking, walking, or golf, you can take part in a local event in your community that will make a difference for those fighting cancer now and in the future. Go to [cancer.org/volunteer](https://cancer.org/volunteer) to learn more and sign up.



*I would definitely tell people to continue to donate to the American*

*Cancer Society, because it does save lives.*

~ Rick, colon and kidney cancer survivor



## Our Corporate Partners

The American Cancer Society (ACS) continues to engage corporations in mutually beneficial, customized partnerships. We are grateful to the following corporate partners who gave more than \$1 million to support our vision of ending cancer as we know it, for everyone.

### 2022

Amgen, Inc.  
AstraZeneca  
Bank of America Charitable Foundation  
Beyond Meat, Inc.  
Bristol-Myers Squibb  
Chevrolet Motor Division of General Motors Company  
Delta Air Lines, Inc.  
Genentech, a member of the Roche Group  
Grail Inc.  
Janssen Pharmaceutical Companies of Johnson & Johnson  
Merck & Co., Inc.  
The National Football League  
Novartis Pharmaceuticals Corporation  
Sleep Number Corporation  
Stop & Shop Supermarket Company  
Wood Next LLC

### 2021

Anthem Inc.  
Avon Products, Inc.  
Bank of America Charitable Foundation  
CVS Health Corporation  
Genentech, a member of the Roche Group  
Grail Inc.  
Merck & Co., Inc.  
National Football League Foundation  
Novartis Pharmaceuticals Corporation  
Nucor Corporation  
Pfizer Inc.  
Stop & Shop Supermarket Company  
Walmart Inc.  
Wood Next LLC

## Leadership

Karen E. Knudsen, MBA, PhD  
CEO, American Cancer Society & American Cancer Society Cancer Action Network

### Senior Leadership Team

Andre Bokhoor, Chief People Officer  
William L. Dahut, MD, Chief Scientific Officer  
Arif Kamal, MD, MBA, MHS, Chief Patient Officer  
Ricky Koch, Chief Information Officer

Lisa A. Lacasse, MBA, President, ACS CAN  
Kymm Martinez, MBA, Chief Marketing Officer  
Michael L. Neal, Chief of Organizational Advancement  
Timothy Phillips, Chief Legal and Risk Officer  
Kael Reicin, MBA, Chief Financial and Strategy Officer  
Tawana Thomas Johnson, Senior Vice President and Chief Diversity Officer  
Brant Woodward, Senior Executive Vice President, Field Operations

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*Board Scientific Officer*  
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Laura Hertz  
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Robert Winn, MD

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Laura Hertz  
Amit Kumar, PhD  
Othman Laraki, MS, MBA  
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