

	Population (millions)			
	1995	2000	2025	2050
All adults, ages 15+	45.937	52.067	80.309	99.231
Female adults	23.282	26.361	40.643	50.482
All youth, ages 0-14	26.904	26.070	25.179	24.551
Female youth	13.254	12.838	12.357	12.010

Source: United Nations Population Division, World Population Prospects 1950-2050 (2000 revision)

Real GDP per capita (PPP), US Dollars	
1975	964
1980	909
1985	1129
1990	1249
1995	1679
2000	2188

Source: World Health Report 2002

SMOKING PREVALENCE

Adult, 1997-1998		Youth (15 Year Olds), 1995		Health Workers	
Males	50.7	Males	20	Males	41.6
Females	3.5			Females	1.3
Overall	25.7				

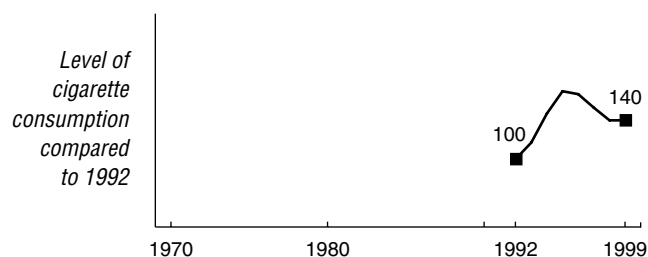
Adult: Smoking data from the Second Vietnam Living Standard Survey, 1997-1998; Southeast Asia Tobacco Control Alliance and ASH Thailand. *Tobacco Country Profile: Vietnam*. Available at URL: <http://www.tobaccofreeasia.net>.

Youth: Current smoking; Jenkins, C.N., Dai, P.X., Ngoc, D.H., Kinh, H.V., Hoang, T.T., Bales, S., Stewart, S. and McPhee, S.J. (1997). Tobacco use in Vietnam: prevalence, predictors, and the role of the transnational tobacco corporations. *Journal of the American Medical Association* 277(21): 1726-1731.

Health professional: Tobacco product use in health occupations (survey year unknown); Southeast Asia Tobacco Control Alliance and ASH Thailand. *Tobacco Country Profile: Vietnam*. Available at URL: <http://www.tobaccofreeasia.net>.

TOBACCO ECONOMY

Annual per capita Consumption, Three Year Moving Average, 1992 = 100



Annual Cigarette Consumption

Year	Per capita Consumption (cigarette sticks)	Total Consumption (millions of cigarette sticks)
1970	-	-
1980	-	-
1990	-	-
1995	1466	67362
1999	1025	52060

Annual Tobacco Trade and Agriculture Statistics

	Unit of Measurement	1970	1980	1990	1995	2000
Cigarette imports	sticks in millions	-	-	90	24546	17200
Cigarette exports	sticks in millions	-	-	-	124	120
Tobacco leaf imports	metric tons	2755	-	1400	5600	27589
Tobacco leaf exports (% of total exports)	metric tons (%)	- (-)	- (-)	- (-)	500 (-)	1550 (-)
Cigarette production	sticks in millions	-	7920	25000	42940	-
Tobacco leaf production	metric tons	14500	25530	21827	27700	27100
Land devoted to tobacco growing (% of agricultural land)	hectares (%)	19900 (0.31%)	30480 (0.44%)	26478 (0.39%)	27700 (0.39%)	24400 (0.31%)
Employment in tobacco manufacturing	people	-	-	-	-	-

Retail Price of 20 Cigarettes with Tax

Type	US \$	Local
Domestic brand	\$0.64	9,750.00
Foreign brand	\$0.69	10,500.00

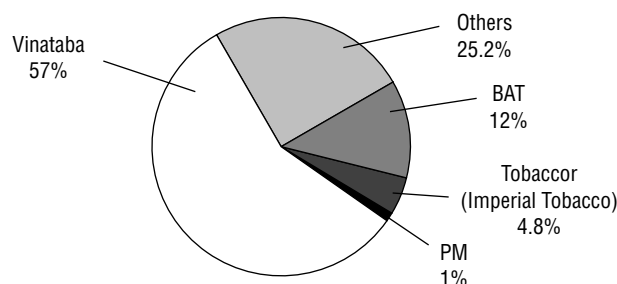
Source: EIU, September 2002

Cigarette Taxes and Duties

Excise tax	65% filter cigs – imported material; 45% filter cigs – local materials; 25% plain cigs
Sales tax	10%
Import duty	100%

Source: ERC

Market Share by Cigarette Manufacturer, 2000



Source: ERC

SMOKING-RELATED DISEASE IMPACT

Mortality from Cancer, Respiratory and Circulatory Disease, 2000
Numbers of deaths/World age-standardized mortality rate per 100,000 population

Disease	Male		Female		Ages	Disease	Male		Female		Ages
	Number	Rate	Number	Rate			Number	Rate	Number	Rate	
Trachea, lung, and bronchus cancer	5770	99.9	1626	20.9	45+	Ischemic heart disease	-	-	-	-	
Lip, oral cavity, and pharynx cancer	1791	31.3	1028	13.3	45+	Stroke	-	-	-	-	
Respiratory disease	-	-	-	-		Other diseases of the circulatory system	-	-	-	-	
						All causes	-	-	-	-	

Source: Ferlay, J., Bray, F., Pisani, P. and Parkin, D.M. (2001). *GLOBOCAN 2000: Cancer Incidence, Mortality and Prevalence Worldwide, Version 1.0*. [CD-ROM]. IARC CancerBase No. 5. Lyon: IARC Press. Available at URL: <http://www-dep.iarc.fr/globocan/globocan.html>

INFRASTRUCTURE FOR TOBACCO CONTROL

National Tobacco Control Provisions

Tobacco Bans and Restrictions	Not				Tobacco Requirements and Regulations	Not			
	Banned	Restricted	Regulated	Unknown		Required	Regulated	Regulated	Unknown
Advertising in certain media	X				Advertising health warnings/messages	N/A			
Advertising to certain audiences	X				Age verification for sales				X
Advertising in certain locations	X				Manufacturing licensure				X
Advertisement content or design	N/A				Package health warning/message			X	
Sponsorship or promotion for certain audiences	X				Label design on packaging		X		
Sponsorship advertising of events	X				Ingredient/constituent information on package label			X	
Brand stretching			X		Amount of tar			X	
Sales to minors	X				Amount of nicotine			X	
Sales by minors				X	Amount of other ingredients/constituents			X	
Place of sales		X			Product constituents as confidential information				X
Vending machines	X				Product constituents as public information				X
Free products		X			Constituent disclosure by brand				X
Single cigarette sales			X		Constituent disclosure in the aggregate				X
Misleading information on packaging				X					
Smoking in government buildings (incl. worksites)	X				Other Provisions	Yes	No	Unknown	
Smoking in private worksites		X			National tobacco control committee	X			
Smoking in educational facilities				X	Tobacco control education/promotion			X	
Smoking in health care facilities	X				Anti-smuggling provisions			X	
Smoking on buses	X				Litigation enabling provisions			X	
Smoking on trains	X								
Smoking in taxis				X					
Smoking on ferries				X					
Smoking on domestic air flights	X								
Smoking on international air flights			X						
Smoking in restaurants				X					
Smoking in nightclubs and bars				X					
Smoking in other public places		X							

Refer to Appendix B for more information about national tobacco control provisions.