

and the continent of Africa. Its membership is comprised of distinguished women who boast excellent academic records, proven leadership skills, and are involved in the global community through advocacy and service. Alpha Kappa Alpha has dedicated itself to improving the quality of life for citizens worldwide and promoting peace. Since its founding 102 years ago, Alpha Kappa Alpha's mission has been "Service to All Mankind."

About the American Cancer Society

The American Cancer Society combines an unyielding passion with nearly a century of experience to save lives and end suffering from cancer. As a global grassroots force of more than three million volunteers, we fight for every life threatened by every cancer in every community. Together, we're saving lives and creating a world with less cancer and more birthdays by helping people stay well and get well, by finding cures, and by fighting back. Thanks in part to this work, more than 11 million people in America who have had cancer and countless more who have avoided it will be celebrating birthdays this year. To learn more about us or to get help, call us anytime, day or night, at 1-800-227-2345 or visit cancer.org.

About the American Cancer Society Cancer Action Network

The American Cancer Society Cancer Action Network (ACS CAN), the nonprofit, nonpartisan advocacy affiliate of the American Cancer Society, supports evidence-based policy and legislative solutions designed to eliminate cancer as a major health problem. ACS CAN works to encourage elected officials and candidates to make cancer a top national priority. ACS CAN gives ordinary people extraordinary power to fight cancer with the training and tools they need to make their voices heard. For more information, visit acscan.org.

The American Cancer Society and Alpha Kappa Alpha Sorority, Inc.



Working Together to Create a World with Less Cancer and More Birthdays



We **save lives** and create more birthdays
by helping you stay well, helping you get well,
by finding cures, and by fighting back.

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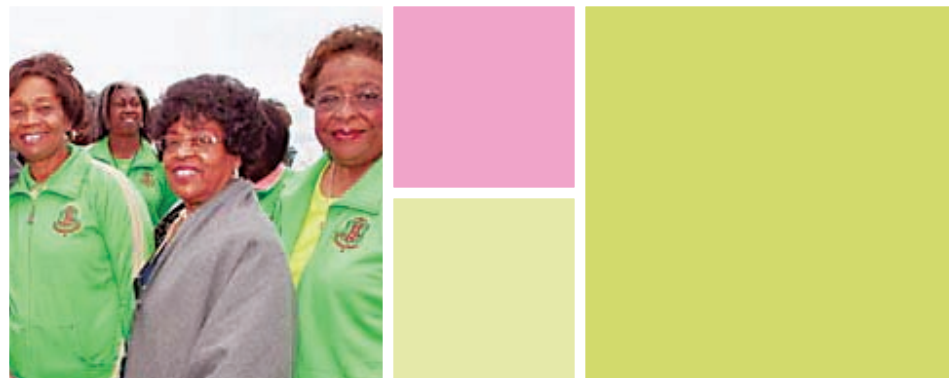
THE OFFICIAL SPONSOR
OF BIRTHDAYS.®

The American Cancer Society is pleased to collaborate with Alpha Kappa Alpha (AKA) Sorority, Inc., to create a world with less cancer and more birthdays. This exciting initiative will help leverage our mutual commitment to saving lives and reducing health disparities among Americans. Together, we can have a greater impact and save more lives in more communities. In the collaboration's first year, our goals are to:

- Begin building an enduring relationship on a local level between the AKA chapters and American Cancer Society Divisions.
- Encourage women to put their personal health first by taking steps to reduce their cancer risk and stay well through the American Cancer Society Choose You™ movement.
- Share information on the steps AKA members can take to stay well by preventing cancer or finding it early, when it's easiest to treat.
- Organize undergraduate AKA chapter involvement in local American Cancer Society events, such as Making Strides Against Breast Cancer® or Relay For Life®.
- Publish articles in the Alpha Kappa Alpha *Ivy Leaf* written by the AKA Program Committee utilizing cancer information provided by the American Cancer Society.
- Participate in health forums and screenings at AKA regional conferences, Founders Day events, and international regional conferences to address health and wellness, advocacy, health promotion, and cancer research among AKA members.
- Empower AKA members and the greater community with knowledge, attitudes, and behaviors to foster dialogue around cancer-related issues.

To help support the collaboration, this brochure will serve as the first step to building a strong foundation for our partnership by providing:

- Backgrounders on the American Cancer Society, the American Cancer Society Cancer Action NetworkSM (ACS CAN), and Alpha Kappa Alpha Sorority, Inc.
- Information on how to contact your local American Cancer Society staff partner
- Suggestions for joint engagement activities



What Your Chapter Can Do

Thanks in part to the American Cancer Society and the progress we've made together, we're celebrating 350 more birthdays in the United States every day that would have otherwise been lost to cancer, and 11 million American cancer survivors will celebrate another birthday this year. We're saving lives, but we could be doing more.

You can help create a world with more birthdays by supporting the AKA's 2010-2014 health initiative, which encourages personal fitness and healthy lifestyle choices. You can get involved by supporting work that helps more people have access to lifesaving treatment, coordinating awareness and advocacy campaigns to reduce health disparities in your community, and raising your voice to support cancer-fighting legislation.

How to Find a Local Contact

To learn more about how your chapter can get involved and work with American Cancer Society locally to help to save lives, visit the contacts guide online at cancer.org/AKA1908.

About the Partners

About Alpha Kappa Alpha Sorority, Inc.

Alpha Kappa Alpha Sorority, Inc. is an international service organization that was founded on the campus of Howard University in Washington, D.C., in 1908. It is the oldest Greek-lettered organization established by African American college-educated women. Alpha Kappa Alpha (aka1908.com) is comprised of a nucleus of 260,000 members from graduate and undergraduate chapters in the United States, the US Virgin Islands, the Caribbean, Canada, Japan, Germany, Korea,