



Call for Nominations

2018 Luther L. Terry Awards

For Exemplary Leadership in Tobacco Control



THE LUTHER L. TERRY AWARDS
For Exemplary Leadership in Tobacco Control



Dear Tobacco Control Advocate:

I am pleased to announce the call for nominations for the 2018 American Cancer Society Luther L. Terry Awards. The awards will be presented at the 17th World Conference on Tobacco or Health in Cape Town, South Africa, on March 7-9, 2018.

Fifty-four years ago, United States Surgeon General Luther L. Terry published the nation's first Surgeon General's Report on Smoking and Health, launching a tobacco control movement that has since reduced smoking prevalence among adults in the US by more than 50 percent. This decline significantly contributed to the 25 percent drop in US cancer mortality rates since 1991.

To honor those who carry on the fight for saving lives from the world's leading preventable cause of death, the American Cancer Society triennially presents the Luther L. Terry Awards.

Beginning in 2018, we will present three Luther L. Terry Awards: (1) a distinguished career award, (2) a leadership award, and (3) a young pioneer award. We are narrowing the focus and limiting the number of recipients so that we continue to ensure the award's reputation for prestige, relevance, and recognition of those who are the very best in the world at what they do. We remain deeply committed to upholding the legacy of the great tobacco control leader for whom the award is named.

We welcome your nominations for individuals whom you feel are deserving of this honor. The fight against tobacco has never been more important, and we look forward to honoring those who provide exemplary global leadership.

Sincerely,

A handwritten signature in black ink that reads "Gary M. Reedy". The signature is fluid and cursive, with a large initial "G" and "R".

Gary M. Reedy
Chief Executive Officer
American Cancer Society, Inc.

The Luther L. Terry Awards

For Exemplary Leadership in Tobacco Control



The American Cancer Society is pleased to announce the Luther L. Terry Awards, created to honor exemplary individual achievements in the field of tobacco control and prevention throughout the world.

The 2018 Luther L. Terry Award winners will be honored at the American Cancer Society lunchtime plenary session, during the 17th World Conference on Tobacco or Health on March 8, 2018, in Cape Town, South Africa.

Included in this booklet are descriptions of the three award categories, eligibility criteria, and guidelines for nominations. Please note that nominations for the 2018 awards will only be accepted via email. Visit cancer.org/lutherterry to download the nomination form.



Terms of the Awards

The selection of award recipients will be made by the Luther L. Terry Awards Selection Committee, which is comprised of former Luther L. Terry Award winners. Each recipient being honored in 2018 will receive a commemorative medal and certificate and may be asked to participate in media events. No monetary reward will be associated with the honor. Recipients must agree to be present at the 17th World Conference on Tobacco or Health in Cape Town, South Africa, on March 8, 2018, to receive the award.

Eligibility Criteria

Each nomination will be carefully reviewed by the Luther L. Terry Awards Selection Committee. In general:

- Nominees must have a demonstrated record of consistent excellence in tobacco control.
- Nominees must have served as exemplars and/or role models to others in the tobacco control movement.
- Nominees must have employed innovative, creative approaches to tobacco control.
- Individuals from any country are eligible. Nominations from low- and middle-income countries are strongly encouraged.
- An individual's work may be on a global, regional, national, state, and/or municipal scale.
- Achievements are encouraged from a wide range of fields, including policy, research, media, community service, education, and/or program development and management.
- Nominees must not have any affiliation with the tobacco industry.

Nomination packages must be emailed to lutherterry@cancer.org by September 29, 2017.



Guidelines for Nomination

- Any tobacco control professional meeting the eligibility criteria and the qualifications set forth in the following award category descriptions may be nominated for the awards. Individual nominees may include educators, social workers, grassroots organizers, academic and scientific researchers, government officials, physicians, and members of nongovernmental organizations (NGOs).
- Nominations may be made by colleagues, coworkers, governments, or NGOs that are qualified to make such a nomination because of their familiarity with the nominee's service and contributions.
- Individuals may not nominate more than one person for any one award.
- A person can only be nominated in one category.
- Nominations should be made according to the nomination form and should be accompanied by two letters of support, one of which must be from an agency or association not directly connected with the nominee; a curriculum vitae; and a summary of the nominee's tobacco control activities.
- The nominator must answer all questions in the nomination form and submit all the requested supporting materials. Incomplete nominations will not be considered.
- The entire nomination package **should be no more than 15 pages.**
- Nominations must be submitted in English.
- Nomination packages must be emailed to lutherterry@cancer.org by September 29, 2017.
- Completed nominations will be acknowledged electronically.
- Members of the Luther L. Terry Awards Selection Committee are not permitted to nominate potential recipients.
- Members of the Luther L. Terry Awards Selection Committee may not provide written support as part of a nomination package.

Award Categories

Three separate and distinct awards will be presented:

The Young Pioneer Award recognizes an emerging leader who is championing a breakthrough idea/technology/program/campaign that is advancing the field of tobacco control beyond traditional efforts with demonstrated positive outcomes. This award is intended to celebrate the achievements of a new generation of tobacco control leaders and their burgeoning contribution to the field, expressed through innovation and implementation of new ideas and intervention development.

Nominees should be early career – 40 years of age or younger.

The Outstanding Individual Leadership Award recognizes a person who has demonstrated important and impactful contributions to the implementation of priority areas of tobacco control. The award honors leadership and creative effectiveness in generating and/or applying scientific knowledge and/or innovative programs to the betterment of public health and in furthering the goals of tobacco prevention and control.

Nominees should be mid-career.

The Distinguished Career Award recognizes an individual's long-term leadership in the field of tobacco control. Nominees should have made significant and well-recognized contributions to the field and have noticeably furthered the goals of tobacco control. Distinguished Career Award nominees will have served as role models and mentors to others in the tobacco control movement.

Nominees should be late-career or retired.



Timelines

Applications received: September 29, 2017

Winners notified: December 8, 2017

Acceptances confirmed: December 15, 2017

Awards presentation: March 8, 2018

Directions for Completing the Nomination Form

The nomination form must be completed by the nominator and must follow the format outlined. Two letters of support, the nominee's curriculum vitae, and a summary of the nominee's tobacco control activities should accompany the nomination form. One of the support letters must be from an agency or association not directly connected to the individual being nominated. Organization letters should be cosigned by leaders of the group. Letter writers are encouraged to include relevant quotes, anecdotes, and experiences that illustrate the dedication and commitment of the nominee.

Please email the completed nomination form, two letters of support, the nominee's curriculum vitae, and a summary of their tobacco control activities to lutherterry@cancer.org by September 29, 2017. The entire nomination package **should be no more than 15 pages.**

Visit cancer.org/lutherterry to download the nomination form.



2018 Luther L. Terry Awards Selection Committee

Jonathan Samet, MD, MS

Director, USC Institute for Global Health
Distinguished Professor and Flora L.
Thornton Chair, Department
of Preventive Medicine
University of Southern California

The United Kingdom Department of Health

TBA

Eduardo Bianco, MD

Latin American Director of Framework
Convention Alliance
Cardiologist, Spanish Association of
Montevideo

Geoffrey Fong, PHD

Professor of Psychology and of Public
Health and Health Systems
University of Waterloo

Jacqui Drope

Managing Director, Global Cancer
Prevention & Early Detection
American Cancer Society

Frank Chaloupka, PhD

Distinguished Professor of Economics;
Director, Health Policy Center, Institute for
Health Research and Policy
University of Illinois at Chicago

Smoke Free Partnership

Represented by Florence Berteletti
Brussels, Belgium

The Honorable Dame Tariana Turia, DNZM

New Zealand

