



WHERE DOES THE MONEY GO?

OUR 2018 IMPACT

We're helping to save more lives than ever before by empowering activists, conducting breakthrough research, providing patient services and access to care, and so much more!



26% DROP
in cancer death rates since 1991



MORE THAN 2.4 MILLION
LIVES SAVED

WE ARE *ACTIVISTS*

Convening relentless partners for awareness and impact

NEARLY 60%

OF AMERICANS ARE COVERED

by smoke-free laws, including 25 states that require 100% smoke-free workplaces, thanks in part to the American Cancer Society's advocacy affiliate, the American Cancer Society Cancer Action NetworkSM (ACS CAN)



Visit fightcancer.org/annual-reports to read more about ACS CAN's accomplishments.



OUR NEW PARTNER
CVS HEALTH PLEDGED
TO CONTRIBUTE \$10M+

through in-store fundraising over three years to support cancer patient services programs, breakthrough research, and cancer prevention efforts

WE FUND *BREAKTHROUGHS*

Investing in innovative research to develop game-changing approaches

NEW GUIDELINES RECOMMEND

COLORECTAL
CANCER SCREENING

should begin at age 45 for people at average risk

\$4.8B+ INVESTED

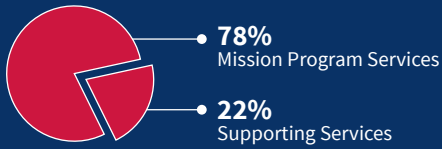
IN RESEARCH SINCE 1946,
FUNDING STUDIES TO FIND
the causes of cancer, better treatments,
and improve the lives of cancer patients



BLUEPRINT FOR
CANCER CONTROL
IN THE 21ST CENTURY

series launches, mapping out the future of cancer control in several areas

How your financial support impacts our mission



1.5 MILLION VOLUNTEERS – PLUS STAFF –
driving mission across the globe

WE BUILD COMMUNITIES

United to fight cancer with access to treatment and compassion

3.7M+ GATHERED

FOR RELAY FOR LIFE® AND OTHER EVENTS

to support and celebrate those facing cancer, and raise funds and awareness for the cause



NEARLY

543K NIGHTS

of free lodging

AND NEARLY

480K

FREE RIDES

to cancer treatment



BY THE END OF 2018, CHANGE GRANTS
CONTRIBUTED TO MORE THAN 915,000
low- or no-cost screening exams in underserved communities

WE PROVIDE DIRECTION

A passionate ally, empowering people with information and answers



34,000+

PATIENTS AND

CAREGIVERS

received personal guidance from patient navigators



RESPONDED TO

1.42M CALLS AND CHATS

from individuals with cancer questions and concerns



118M+ PAGE VISITS

TO **CANCER.ORG**

by those looking for information, news, and local programs and services